

Sponsors Menu (pick n' mix):

Each of the following sponsorship opportunities are available in relation to the Poppyscotland Hearts and Heroes Challenge. This is the chance to become involved with a truly unique charity challenge event which still has great scope for growth. We can offer pick 'n' mix opportunities so if you fancy sponsoring more than one of these menu items we can offer a group discount! Please contact our sponsorship team on 0131 550 1578 to discuss this offer: **(all sponsors automatically appear within the event brochure as well as the sponsors page of Heartsandheroes.co.uk)**

The Heroes welcome	£10,000
Everyone loves a party and you will be helping to offer a great event as well as 3 course feast to all our participants and their families. A Significant number of branding opportunities including the inside and outside areas of the party marquee. Brand presence at the finish line itself as well as an opportunity to have a static display within the party venue.	
Timings & Results	£ 4,000
You will be providing the electronic timings for the event, letting participants know who's winning as well as offering an instant online results page on H&Hs.co.uk. There are branding opportunities online via our website as well as branding the inside and outside areas of the results tent which is very popular with participants within the finishers area..0	
Check-in Friday and Saturday	£ 2,500
You will help us to create a professional and welcoming first impression of our event. Every team is obliged to visit check-in and we have branding opportunities for you inside and outside this tent on Friday night as well as Saturday morning at the start. For an extra £500 throw in the Friday night Pasta Party to be held at Melrose Rugby Ground where there are indoor branding as well as online pre-promotional opportunities including regular e-mailings to teams.	



Fundraising & Registration System	£ 2,500
This is the only way to enter the event and most people use it for their fundraising so everyone will pay regular visits to this. Online branding opportunities exist within our H&Hs website as well in our regular e-mailings to remind people to get fundraising. This is the backbone of our event.	
Sports Massage & Physio	£ 2,000
Nearly every participant visits the massage tent, this is very popular. You have the opportunity to brand the inside and outside space of the massage tent. You can also explore an option to provide branded t-shirts for the massage therapists to wear.	
Our 3 waterstops	£ 1,500
You will feed the heroes as they pass through the route. You have the chance to brand the outside spaces of the waterstops. All participants must pass through. Branding must be weather proof because the area can be exposed but you have the chance to be creative with a blank canvas. SORRY THIS HAS BEEN SNAPPED UP!!	
Participant Numbers	£ 1,500
You will make sure we know who is who, your logo will also appear on all of the running numbers. This means they will be on every photo we have taken which are then posted online via our website, flickr and on Facebook. This is in addition to the photos we send to the national press with our post event release. SORRY THIS HAS BEEN SNAPPED UP!!	
Volunteers Catering	£ 1,500
You will be fuelling our invaluable volunteers who work to make the event run smoothly. We can explore the opportunity to dual brand our volunteers t-shirts alongside the H&Hs logo.	
Toilets	£ 1,000
Well, who doesn't need to answer the call of nature, you have the chance to brand the outdoor areas around the toilets which appear at the start, finish as well as all along the route. Branding must be weather proof as some toilets are in exposed areas.	



Energy Drinks**£ 500**

Our High 5 barrels appear at all waterstops and checkpoints as well as at the finish. You can brand the stalls which hold the High 5 Barrels.

Outdoor PA System**£ 500**

Based in the finish and family areas spectators rely on this to know who is coming over the line. You have the opportunity to brand the outdoor PA area as well as the announcer if you wish.

Event Photography**£ 500**

You could help us to create fabulous images to share with all our participants on Facebook and Flickr as well as on our website.

